



## WEDNESDAY, OCTOBER 16

Pre-conference Event (details coming soon)

2:00 – 4:00 PM

President's Welcome Reception

5:00 – 7:00 PM

## THURSDAY, OCTOBER 17

Travel to Best Buy & Breakfast | 8:00 – 9:00 AM

**GENERAL SESSION** | 9:00 AM – 12:00 AM

Welcome & Opening Remarks

Keynote Speaker – Kevin Guest: The Encore Impact

New Member Moments

Partner Sharing Session

Networking Lunch | 12:00 – 1:00 PM

**GENERAL SESSION** | 1:00 – 4:15 PM

State of the Industry

Fast Track Solutions

Partner Sharing Session

Bijou Theater | 4:30 – 6:00 PM

Transportation to Hotel | 6:00 – 6:30 PM

Dinner on your own

**Register Now**

[Click Here](#)

### Hotel Accommodations

Radisson Blu Mall of America, 2100 Killebrew Drive, Bloomington, MN 55425

Hotel reservation link will be included in your conference registration confirmation email.

Visit us at [CMMA.ORG](https://www.cmma.org)

## FRIDAY, OCTOBER 18

Travel to Toro & Breakfast | 8:00 – 9:00 AM

Tour of Toro Media Production Facilities | 9:00 – 9:45 AM

Travel to Best Buy | 9:45 – 10:15 AM

**GENERAL SESSION** | 10:15 AM – 12:00 PM

Panel discussion with members and partners  
(details coming soon)

Partner Sharing Session

Networking Lunch

& Board Meeting with Partners | 12:00 – 1:00 PM

**GENERAL SESSION** | 1:00 – 4:15 PM

Tech Forum

Keynote Speaker:

John Hardy: Building a Culture of Belonging

How AI Helps Create, Innovate, & Captivate

Closing Comments

Transportation to Hotel | 4:00 – 5:00 PM

President's Dinner & Awards | 6:00 – 9:00 PM