

2018 CMMA National Conference, Savannah Agenda



PRE-CONFERENCE ACTIVITIES

SATURDAY, SEPTEMBER 22, 2018

- Second Harvest – Volunteer event
- Riverboat Tour
- Prohibition Museum - self guided tour/ cocktails after in Speakeasy bar

PRE-CONFERENCE ACTIVITIES

SUNDAY, SEPTEMBER 23, 2018

- Movie Tour
- Segway Tour

OPENING DAY - DAY 1

SUNDAY, SEPTEMBER 23, 2018

- 1pm Conference Begins
- Group Exercise: The Spy Game - Led by Andy Kaufman
- Featured Speaker: Andy Kaufman - That's Not What I Meant! How to Improve Your Ability to Understand and Be Understood
- Partner Sharing Session
- Workshop: Andy Kaufman - Media Managers are Project Managers: Less Project Managers: Lessons to Help You Deliver
- New Member Introductions & New Member Swearing in Ceremony
- 6pm-8pm President's Welcome Reception

DAY 2 - MONDAY, SEPTEMBER 24, 2018

- 8:30am Conference Begins
- Keynote Speaker: Will Bowen - Complaint Free World: How to Stop Complaining and Start Enjoying the Life You Always Wanted
- Partner Sharing Session
- Leadership Forum
- Networking Lunch
- Featured Speaker: Candice Brokenshire - Beyond the VOG: How You Lead and Build Trust When Coaching Your Executives
- Workshop: Candice Brokenshire, Moderator
- Partner Sharing Session
- Member Panel: Technical Topic
- 5pm-6pm Bijou: Content Experience Showcase

2018 CMMA National Conference, Savannah Agenda



Continued

DAY 3 - TUESDAY, SEPTEMBER 25, 2018

8:30am Conference Begins
Member Dialogue: Agility Through Systems: An Oxymoron?
Regional Meeting Planning Sessions/ Focus on Planning Metro Meetings
Member & Partner 1:1 Appointments
Member Business Meeting
Member Networking Lunch & Partner Business Meeting (concurrent)
Technical Forum
Featured Speaker: Nan Crawford - **Courageous Creativity – Tools to Navigate Challenge and Instigate Change**
Panel: Nan Crawford, Moderator
4pm Conference Preview 2019 & Closing Remarks
5:30pm-10pm President's Dinner