

Partner Rates and Benefits - Updated 2/23/17

Partner Benefit	President's Circle	Gold Circle	Silver Circle
Annual Fee: (12 month membership)	\$7,500	\$5,200	\$3,200
Receive CMMA member contact information	Access to all member contact information and departmental information	Access to name, organization, address, phone number and e-mail address	Access to membership e-mail distribution list
Partner corporate logo w/link on website	- Prominent on home page - Included on partner page	- Prominent on home page - Included on partner page	- Included on partner page
Contribute articles or industry announcements via CMMA social media channels	Yes	Yes	Yes
Cross promotion of partner hosted events	5 per year	3 per year	No
Number of partner representative memberships	Unlimited	5	2
New partnership announcement via social media channels	Yes	Yes	Yes
Partner job postings on website	Yes	Yes	Yes
Regional Meeting (RM): Partner participation	Up to 4 sponsoring partner companies per Regional Meeting regardless of partner level	Up to 4 sponsoring partner companies per Regional Meeting regardless of partner level	Up to 4 sponsoring partner companies per Regional Meeting regardless of partner level
Metro Meeting (MM): Partner participation	Up to 2 sponsoring partner companies per Metro Meeting regardless of partner level	Up to 2 sponsoring partner companies per Metro Meeting regardless of partner level	Up to 2 sponsoring partner companies per Metro Meeting regardless of partner level
Receive RM & MM event attendee List	Available to sponsoring partners	Available to sponsoring partners	Available to sponsoring partners
National Conference (NC): Complimentary representative registration	2 representatives	1 representative	1 representative

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NC: Additional representative registration	Maximum 2 additional representatives attend @ member conference rate	Maximum 2 additional representatives attend @ member conference rate	Maximum 1 additional representative attend @ member conference rate
NC: Tabletop "booth" display with dedicated attendee attendance time	Premier table-top exhibit space for Partner sharing, for one-on-one demos and networking with CMMA members	Prominent table-top exhibit space for Partner Sharing, for one-on-one demos and networking with CMMA members	Preferred location for Partner sharing, for one-on-one demos and networking with CMMA members
NC: Conference sponsorship	Opportunity to sponsor: - President's dinner & entertainment - Welcome reception - Preconference events - Bijou Theater (The sponsoring partner has option to show partner video in the Bijou)	Opportunity to sponsor: - President's dinner & entertainment - Welcome reception - Preconference events - Bijou Theater (The sponsoring partner has option to show partner video in the Bijou)	Opportunity to sponsor: - President's dinner & entertainment - Welcome reception - Preconference events
NC: Partner video presentation	Up to a 3 minute pre-produced video or multi-media presentation highlighting company, to be provided by partner one week before national conference. May also be used on CMMA.org.	Up to a 2 minute pre-produced video or multi-media Presentation highlighting company, to be provided by partner one week before national conference. May also be used on CMMA.org.	N/A
NC: Partner brochure or promotional material included conference registration packet	Yes	N/A	N/A
NC: Door prize sponsorship opportunity	Yes	Yes	Yes
NC: Receive attendee list	Yes	Yes	Yes