

REUNITE REINVENT RECHARGE

PROVIDENCE, RI & VIRTUAL

SUNDAY, OCTOBER 16

- 9 am Registration Open
 - 9 am-5 pm Partner Setup
 - 9-11 am Networking or Volunteer Activity
 - 10 am Speaker Check In, Speaker Rehearsal
 - 11 am Providence Walking Tour
 - 2 pm Rhode Island School of Design (RISD) Museum
 - 5 pm President's Reception
- All Providence attendees are welcome to attend

MONDAY, OCTOBER 17

- 8 am Networking Breakfast
- 9 am **REUNITE** President's Welcome, Chair Welcome, Introductions (📺)
- 9:30 am **REINVENT** Conversation with Matt Rice –
REACHING NEW AUDIENCES WITH NEW CREATIVE APPROACHES (📺)
- 10:15 am Break
- 10:30 am Partner Sharing Session/Interviews (📺)
- 11:30 am New Member Introductions
- 12 pm Networking Lunch
- 1 pm **REDISCOVER** MEMBER CASE STUDIES: NEW TRENDS IN TECHNOLOGY/METHODOLOGY
- 1:45 pm **RETHINK** INTRO TO HUMAN CENTERED DESIGN (HCD) with Sarah Moran,
Stanford University design methodology
- 3 pm Break
- 3:15 pm **REIMAGINE** Workshop – HANDS-ON CREATIVE ACTIVITY USING HCD (📺)
- 4:30 pm Break
- 5 pm Transportation to RISD
- 5:30-7 pm CMMA Bijou Content Experience – Live from RISD in Providence (📺)
- 7 pm Dinner on your own

TUESDAY, OCTOBER 18

- 8 am Networking Breakfast
 - 9 am Introduction to Day 2 (📺)
 - 9:10 am **REDISCOVER** Member Case Studies – SKILLS ANALYSIS & UPSKILLING
 - 10 am Break
 - 10:15 am Partner Sharing Session/Interviews
 - 11:15 am **RECONNECT** Conference Keynote Speaker: Todd Henry –
HOW TO MANAGE A CREATIVE TEAM (📺)
 - 12 pm Networking Lunch
 - 1 pm **RESHAPE** Speaker/Panel – NEW MEDIA JOBS (📺)
 - 2 pm **REALIGN** Breakout discussions – MANAGEMENT FORUM (📺)
 - 3 pm Break
 - 3:15 pm **REVIVE** Member Case Study – PROFESSIONAL DEVELOPMENT (📺)
 - 4 pm Closing Remarks (📺)
 - 5:30 pm CMMA President's Closing Reception and Dinner
- All Providence attendees are welcome to attend

(📺) = STREAMED LIVE

The in-person registration fee includes hors d'oeuvres and libations at the Opening Reception on Oct. 16th, breakfast and lunch on both Oct. 17th & 18th, snacks and beverages at official breaks during the plenary sessions, snacks and beverages at the Bijou Content Showcase on Oct. 17th, and drinks and dinner at the President's Dinner on Oct. 18th.